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TBEI, Inc. Announces New Vice President of Sales and Marketing

Lake Crystal, MN (September 4, 2013) — Truck Bodies and Equipment International, Inc., (TBEI) is pleased to announce the hiring of Henry Bell to the newly created position of Vice President, Sales and Marketing for all TBEI brands. Bell's new role will encompass all Sales and Marketing efforts for TBEI brands including Ox Bodies®.

"We are excited to have Henry join our already outstanding team of professionals," said Bob Fines, TBEI CEO & President. "Henry's experience with both Direct and Distributor Sales Relationships will be a big asset to TBEI, and we look forward to having him lead the team."



Bell has over 23 years of leadership experience within the industry, most recently as President of Fontaine Fifth Wheel Company. Prior to joining Fontaine, Bell was with Heil Environmental Industries for 15 years. Bell is a graduate of The University of Georgia, and will be based out of Fayette, AL.

"I'm thrilled to be part of such a great team of people" said Bell. "I look forward to working with our Customers and Dealers, and building on the strong equity of the TBEI brands in the market place."

Bell will be working closely with the TBEI Sales and Marketing Team to familiarize himself with all TBEI brands. Bell's Ox Bodies team includes:

Mat Starr, Ox Sales Manager
Jan Wienczkowski, Ox Marketing Manager

For more information, please contact Jan Wienczkowski or your Territory Manager.

